

Germonna Workforce & Economic Development Partnership Regional Business Series - VDBA Courses



Virginia Department of Business Assistance (VDBA) courses

Entrepreneur Express - FREE

This workshop is offered in partnership with Virginia Department of Business Administration (VDBA) and provides interactive discussions and exercises covering key elements of business practices. Topic segments include How to Start & Operate a Business, Growing Your Business and Marketing Strategy, Financing and Managing Resources, and Finding and Using Available Resources.

Wed., June 9th from 8:30 to 12:00PM at Fredericksburg Area Campus
Wed., June 16th from 8:30 to 12:00PM at Daniel Technology Center

Sales Growth Seminar - FREE

This seminar is designed to help you to grow your sales and business through State and Federal contracting. It will provide research methods to reach and open new markets. You will learn how to match your business to your current and prospective customer needs and how to target those markets. Topic segments include, Connecting to Private & Government Markets, Selling to the State & Federal Government, EVA Registration & SWAM Certification.

Mon., August 23rd from 8:30 to 12:00PM at Fredericksburg Area Campus
Tues., August 24th from 8:30 to 12:00PM at Daniel Technology Center

How to Register

Please call
(804)371-8131

Or

Sign-up online
at

www.vastartup.org

Fredericksburg Area Campus
(FAC)
in Spotsylvania
10000 Germonna Point Drive
Fredericksburg, Virginia 22408

Daniel Technology Center
(DTC)
In Culpeper
18121 Technology Drive
Culpeper, Virginia 22701

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www.germonna.edu/workforce